

# *My Pets Pages*

## **How To Build A Web Site For Your Pet**

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## Create A Web Site For Your Pet

Creating a web site for your pet is easy with My Pets Pages.

To create a My Pets Pages web site, click on the Pet Web Sites button on the left hand navigation menu.

A rectangular button with a brown background and white text that reads "Pet Web Sites".

Figure 1. Pet Web Sites Navigation Button

You will then receive the Pets Web Sites introduction. The side menu has now expanded to include some extra navigation buttons. These new buttons are Create, Modify, Browse and Pet Messages.

Click on the Create button to begin.

A rectangular button with a brown background and white text that reads "Create".

Figure 2. Create Navigation Button

You will be taken to the following screen:

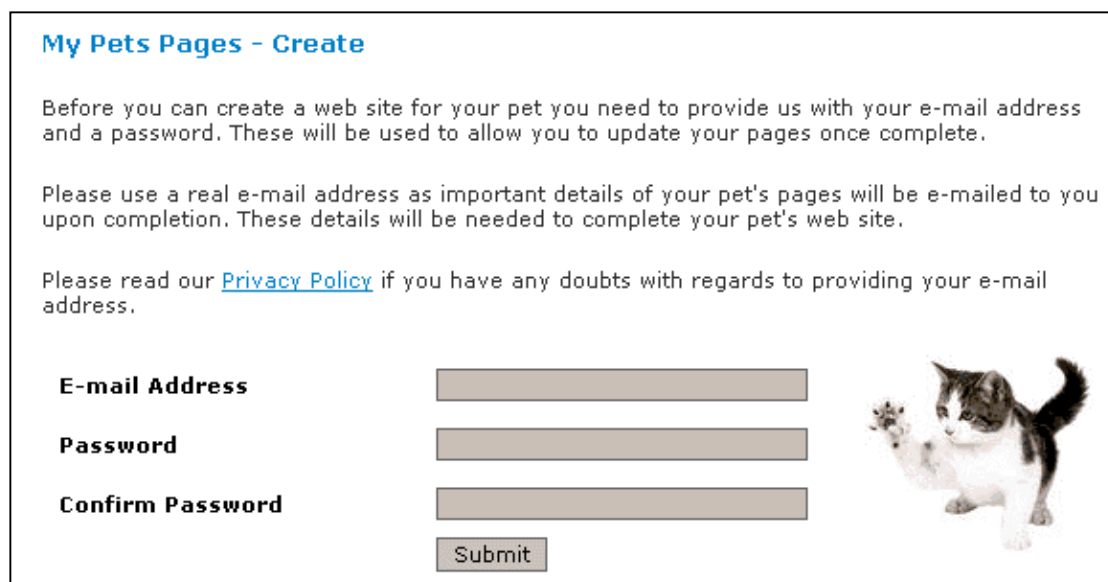
A screenshot of a web form titled "My Pets Pages - Create". The form contains three text input fields labeled "E-mail Address", "Password", and "Confirm Password", each followed by a "Submit" button. To the right of the input fields is a small image of a black and white kitten. The text above the fields explains that an email address and password are required to create a web site and that the information will be used to update the pages. It also includes a link to the Privacy Policy.

Figure 3. My Pets Pages - Create

Due to previous misuse, we have had to insist on your email address being entered. Once your web site is completed, important information relating to your web site is emailed to the address you supply. We have a very strict Privacy Policy (which you can find at the end of this document) with regards to your email address so you may rest assured it will not be misused in any way whatsoever.

After you have entered your email address and password, you will be taken to the animal details screen to enter information about your pet.

## Animal Details

The animal details page lets you enter your pet's name, type, breed, sex and date of birth. Only your pet's name is actually used on the web site. The other information will be included in the My Pets Pages directory for other people to view your web site. Don't worry too much if you make any mistakes as you can edit any of this information later after your web site is complete.

**My Pets Pages - Create - Animal Details**

Please use the following form to give us some information about your pet. Fields marked with an asterisk (\*) must be completed to continue.

**Name \***

**Type \***

**Breed**

**Sex \***

**D.O.B. \***     
(Tip - enter approximate date if you are unsure)




Figure 4. My Pets Pages – Animal Details

When you have entered your pet's details, click on the Next button to go to the Owner Details screen.

## Owner Details


Now it is time to enter some details about yourself. The owner details screen will be shown as below:

### My Pets Pages - Create - Owner Details

Please use the following form to give us some information about yourself for the My Pets Pages Directory.

Fields marked with an asterisk (\*) must be completed to continue.

You may remove your web site from the Directory by using the Modify section once you have completed your web site.



<b>Title</b>		<input type="text" value="Miss"/>
<b>First name</b>	*	<input type="text" value="Jennifer"/>
<b>Last name</b>	*	<input type="text" value="Formstone"/>
<b>Date of Birth</b>		<input type="text" value="March"/> <input type="text" value="26"/> <input type="text" value="1985"/> (Leave unchanged to omit date)
<b>Location</b>	*	<input type="text" value="Europe"/> <input type="text" value="United Kingdom"/>

Figure 5. My Pets Pages – Owner Details

Please note that you do not have to enter your date of birth. If you decide not to enter your date of birth, leave it at the default setting (January 01 1902). Don't worry – it won't show you as being over 100 years old.

Again, this information is not used on your pet's web site but is used in the My Pets Pages directory which will be seen when people are browsing web sites already completed.

As mentioned earlier, don't worry too much if you make any mistakes as you can edit any of this information later after your web site is complete.

When you have entered your details, click on the Next button. Now you can actually start entering some details for your pet's website.

## Step One

**My Pets Pages - Create - Step 1**

Please use the following form to add information for your pets home page.  
Click on the ? symbol for more information regarding each field.

**Leading Text** ?

**Image** ?

**Image Caption** ?

**Body Text** ?

Figure 6. My Pets Pages – Step 1

The information you enter here is actually used for your pet's home page. The page title is automatically generated from your pet's name, entered previously and will be shown as '<petname>'s Website'.

### Leading Text:

The text you enter into this field will be displayed as an introduction to your pets web page. The leading text is placed directly below the page title. Leaving this field blank will result in no leading text being displayed. You may enter up to 300 characters into this field.

### Image:

This field lets you select a picture for your pet's home page. The picture will be displayed directly below any leading text you may have entered. To include an image on your homepage simply click on the browse button and select the image you want to use from your hard drive. Image formats you may use are JPEG, GIF or PNG. Please note that images should be no more than 70k size. If the image is too large then it will be rejected and you will need to resize it to include it on your homepage. A good size for an image is around about 400 pixels in width as this will display nicely on virtually any resolution screen. Height isn't so important.

Please note: You do not have to include an image at this point. You can add, change or delete any information/picture at a later date after you have completed your web site.

### Image Caption:

The text you enter into this field will be displayed directly underneath the image you may have included on the homepage. This text is a description of the image. If you have not included an image on your homepage then any text you enter into this field will be ignored.

You may enter up to 100 characters into this field.

**Body Text:**

This field is for a detailed description of your pet, e.g. favourite food, likes and dislikes, biography, etc. This information is displayed underneath the image and caption if you have included one. You may enter up to 1000 characters into this field.

When you have entered the information you want, click on the Next button. Please note that depending on the size of your image, it may take a moment for the next screen to show. This is because your image is actually being uploaded to the My Pets Pages server. Clicking on the next button won't actually cause any harm, it just adds an extra delay before the next page loads.

Once everything has uploaded you will be given a screen where you can choose a color scheme for your pet's web site.



## Step Two

### My Pets Pages - Create - Step 2

#### Color Scheme

Pick a color scheme from the choices below and click on the Preview button to view your web site with the selected colors.

When you are happy with your choice, click on the Finished button

---

<b>Background Color</b>	<input type="text" value=""/>	Color Picker
<b>Text Color</b>	<input type="text" value=""/>	Color Picker
<b>Panel Color</b>	<input type="text" value=""/>	Color Picker
<b>Button Color</b>	<input type="text" value=""/>	Color Picker
<b>Button Text Color</b>	<input type="text" value=""/>	Color Picker

Preview

---

Finished

Figure 7. My Pets Pages – Step 2

Using this screen you can set various different colors for the different aspects of your pet's web site.

Each My Pets Pages generated web site consists of a side navigation panel, complete with navigation buttons, and a main body section which is where your text and pictures are displayed.

The **Background Color** setting lets you pick the color of the main body section background.

The **Text Color** setting lets you choose what color the text on your pet's web site will be.

The **Panel Color** setting lets you choose the background color of the side navigation panel.

The **Button Color** setting lets you pick the color you would like the navigation buttons.

The **Button Text** setting lets you pick the color of the text on the navigation buttons.

To change a color, click on the relevant Color Picker button. You will then be given a color chart from which to choose your color.

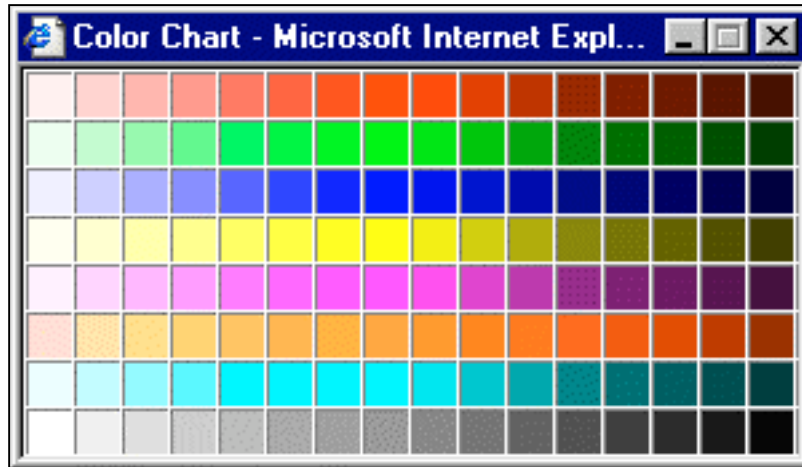


Figure 8. My Pets Pages – Color Chart

To check how your pet's web site looks with these colors, click on the Preview button. You can keep changing the colors and previewing until you are happy with the look of your pet's site.



Figure 9. Preview

Again, all of this can be changed at a later date after your pet's web site is completed.

When you are happy with the look of your pet's web site click on the Finished button.

## ***Congratulations***

Well done, you have built a web site for your pet! An email will automatically be sent to the address that you entered when you started building your site. This email will contain information on how to access your site in the future.

Right, you have built a web site for your pet but that was only the beginning. Now you can add up to three extra pages, each allowing up to 5 pictures, captions and body text, and a discussion board for your friends and family to leave you messages.

## Modifying Your Pet's Web Site

In order to add extra features, and to make any changes to your existing layout, click on the Modify button on the left hand navigation of the My Pets Pages web site.



Figure 10. Modify Navigation Button

You will then be shown a page telling you what can be done in the modify section.

### My Pets Pages - Modify

Using the modify options you can change the look of your homepage, add or change picture pages, change the color scheme, add a private message board amongst other options. Creating your pet's web site was only the beginning. Use the modify option to really make your pet's web site stand out.

If you have already created a web site for your pet then you may make changes to it by clicking [here](#).

Haven't created a site yet? Don't worry - click [here](#).




Figure 11. Modify

Click on the link which says 'If you have already created a web site for your pet then you may make changes to it by clicking here'.

You are then taken to a log in screen where you must enter your email address and password. These are the same ones you entered when creating your web site. This prevents anyone else accessing your web site and making unauthorized changes.

### My Pets Pages - Modify

To modify your pets web site you must enter your email address and password.

If you have forgotten your password please click [here](#).

**Email**

**Password**



Figure 12. Modify Log In


Enter your details and click on the next button.

## Modify Options

This page gives you information regarding your web site and options to create or modify various aspects.

### My Pets Pages - Modify Options

You have a web site created for Samson.

Please use the table below to select options you want to add or change for Samson's web site. Click on the  symbol for more information regarding each option.

Option	Status	Action
Pet Details	Defined	<a href="#">Modify</a>
Home Page	Created	<a href="#">Modify</a>
Color Scheme	Defined	<a href="#">Modify</a>
Picture Pages	3 of 3	<a href="#">Modify</a>
Message Board	Active - Open To All	<a href="#">Modify</a>
Directory Listed	Listed	<a href="#">Modify</a>
Named Directory	None	<a href="#">Purchase</a>
Sub Domain	None	<a href="#">Purchase</a>

[Preview](#)

Figure 13. Modify Options

Lets look through each option in turn. Click on the link in the Action column to go to the relevant option.

## Pet Details

This option lets you change the name of your pet, the type and breed, the sex and your pet's date of birth.

### My Pets Pages - Modify - Pet Details

The following table shows your current pet details.

[Back to Modify options page](#)

Current Pet Settings	
<b>Pet's Name</b>	Samson
<b>Type</b>	Dog
<b>Breed</b>	Labrador Retriever
<b>Sex</b>	Male
<b>Date of Birth</b>	June 11th 1998

Use the following form to modify your pet's details. Fields marked with an asterisk (\*) must be filled.

New Pet Details	
<b>Name</b> *	<input type="text"/>
<b>Type</b> *	Select type <input type="button" value="v"/>
<b>Breed</b>	Select breed <input type="button" value="v"/>
<b>Sex</b> *	Select sex <input type="button" value="v"/>
<b>Date of Birth.</b> *	January <input type="button" value="v"/> 1 <input type="button" value="v"/> 1970 <input type="button" value="v"/> (Tip - enter approximate date if you are unsure)

Figure 14. Modify - Pet Details

The top box shows your current settings. Use the bottom form to enter any changes you want. Please note that if you only want to make a change to one field, you still have to re-enter the other details.

Click on the Update Details button to save any changes.  
When you have finished, click on the 'Back to Modify options page' link.

## Home Page

This option lets you change any of the details on your pet's web site home page.

### My Pets Pages - Modify Homepage

Please use the following forms to change any of the information on Samson 's home page. Click on the  symbol for more information regarding each field.

[Back to Modify options page](#)

#### Leading Text

**Current** Welcome to my website!

**New** 


#### Image

**Current** 

**New** 

#### Image Caption

**Current** This is me

**New** 

#### Body Text

**Current** Hello and welcome to my little corner of the web.  
Please feel free to have a look at my pictures and please take a moment to leave me a message on my message board. I will get my owner to read them to me!

**New** Sam.  


[Back to Modify options page](#)

Figure 15. Modify - Homepage

### **Leading Text**

The Leading Text box displays your current text and below that there is a box for you to enter any change. Clicking on the Change button refreshes the page and changes the leading text to what you have just typed. If you type nothing and click on the Change button then any leading text you have previously entered will be removed.

### **Image**

The Image box shows the current home page image, if one has been set. Please note that this image is resized to a smaller version only for displaying this modify page. The image is full size on your actual web site.

To change an image click on the browse button and select the image you require from your hard disk. Then click on the Change button to update the image on the My Pets Pages server. The page will refresh and your new image shown. Please note that this may take a moment depending upon the size of your image.

If you haven't yet added a picture, or have previously deleted the image, select an image from your computer by clicking on the browse button. Then click on the Add Image button to update the image on the My Pets Pages server. The page will refresh and your new image shown. Please note that this may take a moment depending upon the size of your image.

To delete the image from your pet's web site, click on the Delete button.

### **Image Caption**

The Image caption box displays your current image caption and below that there is a box for you to enter any change. Clicking on the Change button refreshes the page and changes the caption text to what you have just typed. If you type nothing and click on the Change button then any image caption you have previously entered will be removed.

### **Body Text**

The Body Text box displays your current text and below that there is a box for you to enter any change. Clicking on the Change button refreshes the page and changes the body text to what you have just typed. If you type nothing and click on the Change button then any text you have previously entered will be removed.

Please note that whatever you type overwrites anything previously entered. Therefore, if you just want to make a minor change, it is probably best to copy the Current text (highlight it and press Ctrl+C on your keyboard) and then paste it into the body text New box (Click in the New box and then press Ctrl+V on your keyboard). You can then make any change you require to this text.

You can view your changes at any time by clicking on the Preview button.

When you are finished, click on the 'Back to modify options page' link.



## ***Color Scheme***

This option lets you change the colors of your web site.

This is just as when you were creating your pet's web site. Click on the Color Picker button and choose your new color. You can preview your changes by clicking on the Preview button.

When you have finished changing your color scheme, click on the 'Back to modify options page' link.

## Picture Pages

As well as your home page, you can include three picture pages to your web site. These pages are designed to allow you to include a photograph gallery of your pet. Each picture page includes Leading Text, up to five photographs with captions, and a block of text at the bottom of the page.

To add or modify a picture page you must click on the Modify link in the Action column of the Modify Options page. You will then be taken to the Modify Picture Pages admin page.

### My Pets Pages - Modify Picture Pages

There are currently 0 picture pages active on Samson's web site.

Please use the table below to add or change picture pages.

Page	Status	No. of Images	Action
Page One	Not Created	0 of 5	<a href="#">Create</a>
Page Two	Not Created	0 of 5	<a href="#">Create</a>
Page Three	Not Created	0 of 5	<a href="#">Create</a>

[Back to Modify options page](#)

Figure 16. Modify – Picture Pages Admin – None Created

To add a picture page to your pet's web site, click on the create link. You will then receive a message saying the page has been added to your pet's web site. The Modify Picture Pages admin page will then change to reflect the addition of a new picture page.

### My Pets Pages - Modify Picture Pages

There is currently 1 picture page active on Samson's web site.

Please use the table below to add or change picture pages.

Page	Status	No. of Images	Action
Page One	Created	0 of 5	<a href="#">Modify</a> :: <a href="#">Delete</a>
Page Two	Not Created	0 of 5	<a href="#">Create</a>
Page Three	Not Created	0 of 5	<a href="#">Create</a>

[Back to Modify options page](#)

Figure 17. Modify – Picture Pages Admin - Page One Created

If you decide you don't want the picture page, you can remove it by clicking on the Delete link. Please note that any pictures on this page will be deleted from the My Pets Pages server. If you decide to re-create the page at a later date you will have to include the images again.

Now that you have a picture page created you can modify it. Do this by clicking on the Modify link.

You will then be taken to the following screen:

Figure 18. Modify - Picture Page One

This page looks quite daunting at first but is actually relatively straight forward. Just like the home page modify screen there is a box for each element of the page. The top box shows the current Page Title and lets you enter new text, the

next box is for the Leading Text, the next 10 boxes are for your images and captions, and the final box is for the Body Text.

Check out any changes you make by clicking on the Preview button to view your pet's web site.

When you have finished, click on the 'Back to Modify Picture Pages options page' link.

When you have finished adding or changing your picture pages, click on the 'Back to modify options page' link.

## Personal Message Board

Your personal message board is place for you, your friends, and family to leave messages about your pet or in fact, anything you want.

You have the ability to password protect your message board. If you want to make your board more private you can password protect it so that only people you give the password can leave and read messages.

Leaving the board open without password protection means that anyone who finds your pets web site can leave a message and read the board. This might be desirable to some people, to view what other people think of their pets etc.

To set up your message board, click on the Modify link in the Action column of the Modify Options page. You will then be taken to the Personal Message Board admin page.

### My Pets Pages - Modify - Personal Message Board

Your personal message board is place for you, your friends, and family to leave messages about your pet or in fact, anything you want.

You have the ability to password protect your message board. If you want to make your board more private you can password protect it so that only people you give the password can leave and read messages.

Leaving the board open without password protection means that anyone who finds your pets web site can leave a message and read the board. This might be desirable to some people, to view what other people think of their pets etc.

Use the following table to set up options for your message board.

Click on the  symbol for more information regarding each option.

Option	Status	Action
Message Board 	Inactive	<a href="#">Activate</a>

[Back to Modify options page](#)

Figure 19. Modify – Personal Message Board

## Activating Your Message Board

To activate your board, click on the Activate link in the Action column. The page will refresh and you will be given some new options.

Option	Status	Action
Message Board	?	Active <a href="#">Deactivate</a>
Admin Username	?	Not Set <a href="#">Change</a>
Admin Password	?	Not Set <a href="#">Change</a>
Security	?	Open <a href="#">Restrict</a>
Security Password	?	Not Set <a href="#">Change</a>

Figure 20. Modify – Personal Message Board Options

When somebody leaves a message on your board you have the option to delete it. This is done through an admin link on your message board. In order to make sure that only you can access this, you need to set up an Admin Username and an Admin Password.

### Admin Username

To set the Admin Username, click on the Change link in the Action column and enter a username when requested. If you leave the username blank, any existing username will be removed.

### Admin Password

To set the Admin Password, click on the Change link in the Action column and enter a password when requested. If you leave the password blank, any existing password will be removed.

### Security

It is possible to close your message board to the public, only allowing authorized visitors to enter. Authorized visitors must have the correct password to be allowed into your message board.

If you want to close your message board to the public, click on the Restrict link in the Action column. The status will change from Open to Restricted and the Restrict link will change to Open. If you decide at some point in the future you want to allow everyone access to your board, you simply need to click on the Open link.

### Security Password

If you have set your board to Restricted you will need to set up a password so that your authorized visitors can enter. Click on the Change link in the Action column and enter your password. Remember to give this password to the people you want to allow access to your board.

When you have finished with setting up your Message Board, click on the 'Back to modify options page' link.

## Directory Listed

You have built a web site for your pet, so now why not show it to the world! After you have created a web site it is automatically included in the My Pets Pages Directory. This means that your site will be accessible to My Pets Pages visitors.

To change your listing, click on the Modify link in the Action column. You will then be taken to the Directory admin page.

### My Pets Pages - Modify - Directory

The My Pets Pages Directory is a searchable list of people who have built a web site for their pet. By clicking on an entry in the directory you are taken to that person's pet web site.

Current Status : **LISTED**

Current Settings			
<b>Title</b>	Not Set	<b>Pet's Name</b>	Samson
<b>First Name</b>	Jenni	<b>Type</b>	Dog
<b>Last Name</b>	Formstone	<b>Breed</b>	Labrador Retriever
<b>Date of Birth</b>	March 26th 1985	<b>Sex</b>	Male
<b>Location</b>	Europe - United Kingdom	<b>Date of Birth</b>	June 11th 1999

[Back to Modify options page](#)

Figure 21. Modify - Directory Settings

### Personal Details

You can change your personal details by clicking on the Change Personal Details button.

You are then able to enter your details again and correct any mistake you may have made earlier. Click on the Update Entry button when you are done.

### Pet Details

You can change your pet's details by clicking on the Change Pet Details button.

Enter your pet's details and click on the Update Entry button when finished.

### Delete Listing

If you decide that you do not want to be included in the My Pets Pages Directory then click on the Delete Listing button. None of your details will be deleted or changed, it just means your pet's web site is no longer one of those listed when a visitor browses through the web sites built on My Pets Pages.

When you have finished, click on the 'Back to modify options page' link.

## ***Named Directory***

Your pet's web site is stored on the My Pets Pages web server in a uniquely numbered subdirectory. It is possible to store your pet's web site in a subdirectory with a more meaningful name.

The named directory can be called anything you like but is typically your pet's name. For example you could have your pet's web site stored at:

`http://www.mypetspages.com/pippa`

instead of:

`http://mypetspages.com/mysite/341`

If you would like a named directory click on the Purchase link and follow the online instructions.

Please note that there is a small charge for this service.

## ***Sub Domain***

Your pet's web site is stored on the My Pets Pages webserver in a uniquely numbered subdirectory. It is possible to store your pet's web site under a subdomain with a more meaningful name.

The subdomain can be called anything you like but is typically your pet's name. For example you could have your pet's web site stored at:

`http://samson.mypetspages.com`

instead of:

`http://mypetspages.com/mysite/455`

If you would like a subdomain click on the Purchase link and follow the online instructions.

Please note that there is a small charge for this service.



## **Thank You**

Thank you for using My Pets Pages to build a web site for your pet. We hope you enjoyed the experience.

Don't forget to use the general discussion board to let the world know you have created a site!

Kindest Regards.

The My Pets Pages Team.

# Privacy Policy

Effective April 14th 2002

## **Our Commitment To Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

### The Information We Collect:

This notice applies to all information collected or submitted on the My Pets Pages web site. On some pages, you can order services, make requests, and register to receive materials. The types of personal information collected at these pages are:

#### About You

- Name
- Email address
- Geographic Location
- Age

#### About Your Pet

- Name
- Type and Breed
- Sex
- Age
- Date of Death (if using the Pet Memorial section)

## **The Way We Use Information:**

We do not share, rent, sell or trade any personal information with any outside organization. We do not rent our mailing list, either paper or electronic, nor do we allow others access to it for any reason. Any information given to My Pets Pages is used only for the specific purposes for which you supply it to us.

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties. We use non-identifying and aggregate information to better design our web site and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our web site, but we would not disclose anything that could be used to identify those individuals.

## **Our Commitment To Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Credit card information is dealt with by the PaySystems.com secure credit card transaction service provided by RevEcom Inc., and no personal financial details are accessible or used by My Pets Pages. To find out more about security of the PaySystems service, please visit [www.revecom.com](http://www.revecom.com)

**Collection of Information by Third Party Sites**

Our site contains links to other sites whose information practices may be different than ours. Visitors should consult the other sites' privacy notices as we have no control over information that is submitted to, or collected by, these third parties.

**Cookies**

My Pets Pages utilises a traffic monitoring system so that we can see how many people are visiting our web site. To prevent the same visitor being counted twice within 20 minutes or so, the traffic system uses a cookie. This cookie expires after around 20 minutes. It does not contain any personal information, only an id number and date information. The My Pets Pages web site itself does not use cookies or text files.

**Our Commitment To Children's Privacy:**

The subject matter included on this site is intended for general audiences, and is publicly accessible. If you believe that the content may be too sensitive for your children, we encourage you to contact the Webmaster and to learn more about allowing your children to safely use the Internet.

**Changes to This Privacy Policy**

My Pets Pages reserves the right to change its on-line privacy policy without notice. However, If important policy changes are implemented a notice to that effect will be displayed on the My Pets Pages home page..

**How To Contact Us**

Should you have other questions or concerns about these privacy policies, please send us an email at [enquiries@mypetspages.com](mailto:enquiries@mypetspages.com).